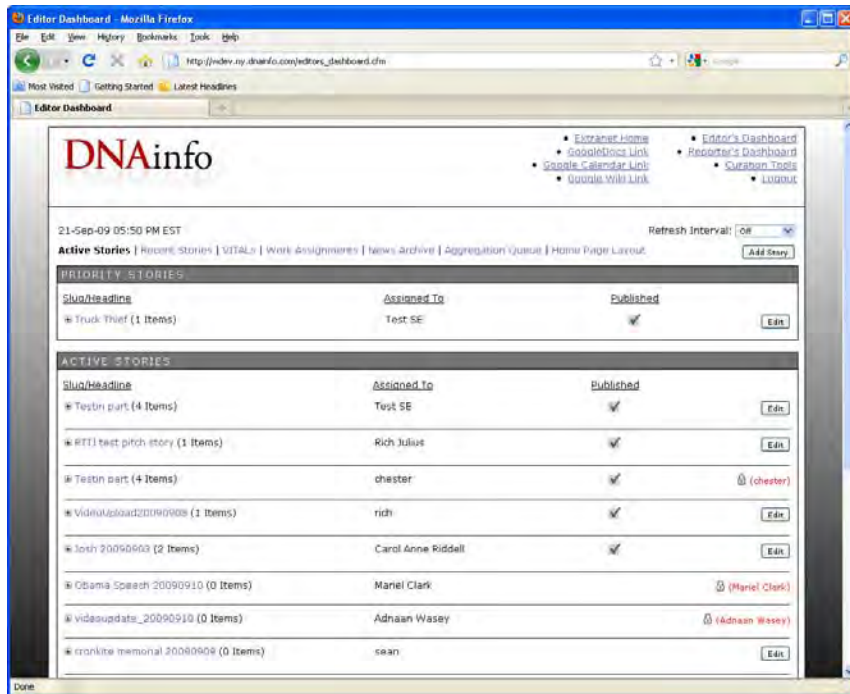


## “65 to 16 Clicks”: The All-In-One UI for Editorial

In order to get to the “16 click” goal, there are two fundamental changes to the UI:

- the new “wrapper” or “mash-up” Quick-Edit Story Form, intended to reduce the time it takes to publish a story and its VITALS, and
- the Home Page Editing Tool, intended to provide a fast way to organize the day’s news.



Note that the Editors Dashboard and the Reporters Dashboard interfaces remain unchanged, except for minor UI fixes, such as better response in the Publish checkbox and improved locking logic. The primary enhancement to the Dashboards is that the Edit button will open the Quick-Edit Story Form (the current forms are being retained as the Advanced “power user” interface).

Minor enhancements:

- (1) Add Primary RP field on Story level, to the left of Assigned To.
- (2) Keep all Priority Stories opened.
- (3) Navigation tab order: Active Stories, Home Page Layout, News Archive, Recent Stories, Assignments (ok to keep), [remove Vitals]

This document does not discuss the Video Workflow, as that is still being investigated.

## The Quick-Edit Story Form

The Editor's Dashboard and the Reporter's Dashboard will use this "wrapper" UI as the model for editing stories quickly (the Reporter's Dashboard will likely not have the Scheduler). Let's look at the Edit View first, so that we can see all the form fields. Note that these are not iFrames but a single page managed using AJAX:

### Edit Story [Primary Election 20090915]

**Slug :**

**Headline:**

**Teaser Text:**

**Workflow/Assignment**

Workflow:

Assigned To:

Primary Reporter:

**TAGS**

News Topics:

Neighborhoods:

**External Links**

Headline:

Link (URL):

3rd Party Credit:

**Video**

Headline:

YouTube Video:

Description:

**Images**

Image:

Caption:

3rd Party Credit:

**Slideshow**

### Story Preview

See more: Arts & Entertainment, Only In New York, High Priority, Midtown West & Hells Kitchen

## Obama joins celebrities, slams Kanye West

Tuesday, September 15, 2009 | 3:39pm

Kanye West stole the microphone from Taylor Swift at the VMAs at Radio City Music Hall on September 13, 2009. / AP

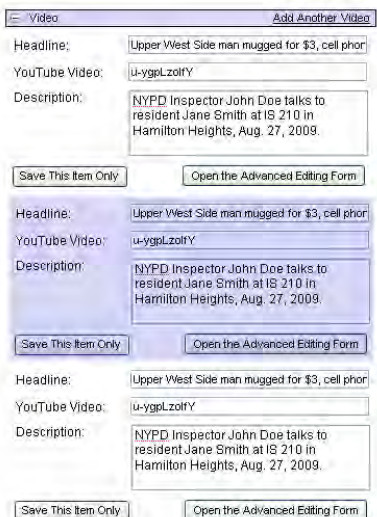
Taylor Swift says she'd be open to meeting Kanye West in the wake of his outburst during her acceptance speech Sunday at MTV's Video Music Awards.

So far, though, the country music star hasn't heard from him, she said Tuesday during an appearance on "The View." When asked if she'd want to meet the rapper, she answered, "Sure."

She also recounted what was going through her mind when she went to collect her award for Best Female Video.

Notes:

- The Advanced Story Editor is today’s current Story form (all fields available for every VITAL).
- Add the Set Priority field and the Story Tab select box.
- The Video needs to be a new widget.
- Don’t forget the Lock icons!
- Add the **Story Tab** dropdown for each VITAL, and have this dropdown set a default value (different default per VITAL; need to use the Keywords field in the Code Families to drive this)
- Cancel closes the form unsaved, and returns to the Preview for that Story
- Abandon sets the Abandon flag for the Story and returns to the Home Page Editor.
- Opening up the lavender “separator divs” pushes content down (note the right-hand scrollbar in this wireframe).
- The Scheduler and TAGS sections set those values for this Story, and if you click Copy Publish Date and Publish Flag >> [ask about this] or Copy Tags >> links it will pass those values to all the VITALs in this page.
- The Workflow passes its value to all VITALs (not of course to the Story folder). The value displayed is *either* (1) the state of all the VITALs *if they are all in the same state*, or (2) a default value of ‘Finalize’.
- News Topics and Neighborhoods tags are always displayed. The [+] sign toggles the display of the *other* tags.
- The Article Text uses a slightly smaller HTML Editor window than the Advanced form.
- The [Save This Item Only] button saves only that VITAL. The [Open the Advanced Editing Form] button opens the usual VITAL form in a new window. (Engineering: Keep in mind you have to refresh the AJAX call for that part of the form on the Opener() to show newly edited values if this method is used.)
- The icons in the separator bars are identified by ALT (popup help) tags:
  - The “Add an Existing Vital” icon opens the News Archive Vital Lookup Tool in a new window (or tab). Story values (Slug, Headline, Tags, etc.) are inherited. NOTE: since we know the Vital type, let’s pass that value to this tool.
  - The “Add a New Vital” slides open a new mini-form in this window. Story values (Slug, Headline, Tags, etc.) are again inherited but not displayed.
  - The “Remove This Vital” removes the Vital from this Story Folder; it does not delete the Vital.



Multiple VITALs of any given type appear with a lightly banded format (display below is just a rough example; the form fields themselves won’t be colored):

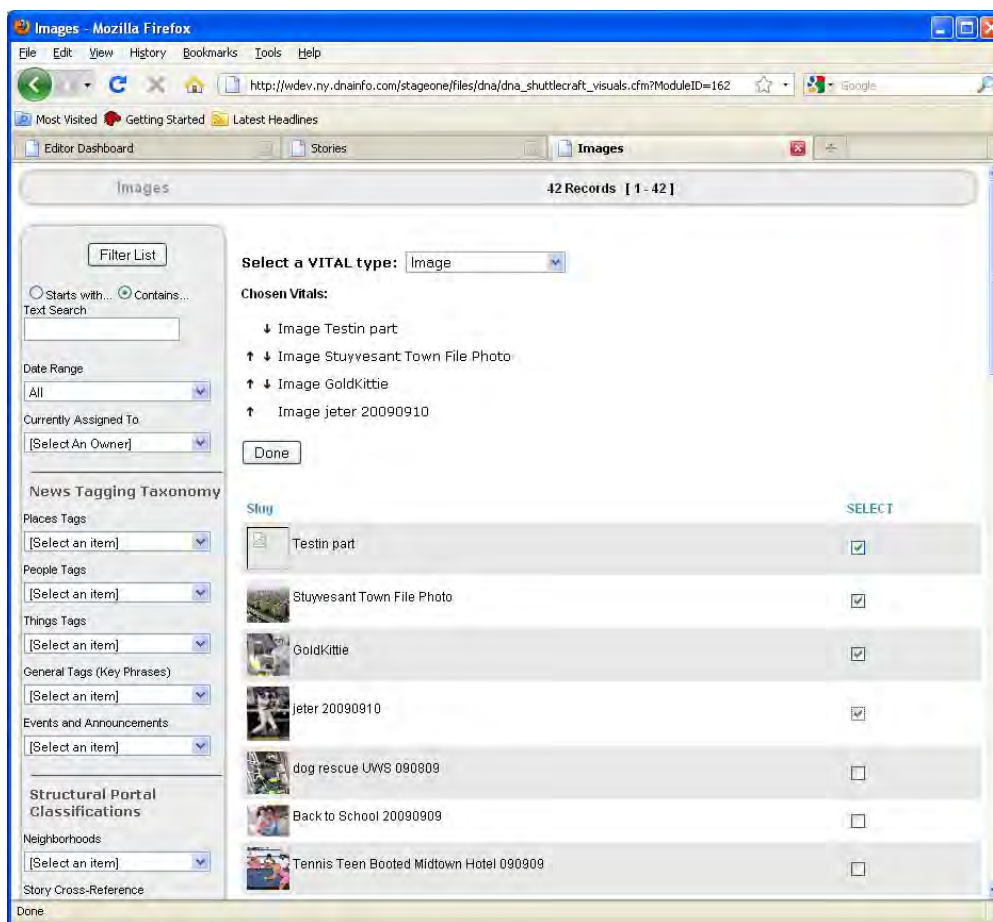
Have the order of the images directly correlate with the ListPriority or display order; allow the editor to change the order on this form. Display Story Tab dropdown. Details of display TBD

The Slideshow initially displays a preview; the Edit button on a slideshow takes you to the Slideshow editing tool:



From here you can change the Slideshow metadata and re-order images.

To add and delete (and re-order) images you use the Slideshow Builder tool:



Open the Advanced Story Editor Save and Close

Save Story Folder Cancel

Slug :

Headline:

Teaser Text:

Scheduler

Workflow/Assignment

Workflow: Select

Assigned To: Rich Julius

Primary Reporter: Select

NEWS TAGS

News Topics: News Topics

Neighborhoods: Neighborhoods

The Editor's Dashboard and the Reporter's Dashboard will use the same form paradigm for Adding a new Story. Upon Add, the form opens with data about the Story Folder.

Once that is saved, the Vitals Quick Edit forms then appear below the story metadata:

(On an Add, the Remove Vital icon could probably be omitted, although we could use it to remove the form fields if that seems useful.)

Open the Advanced Story Editor Save and Close

Save and Continue Preview Cancel Abandon

Copy Workflow >>

Workflow: Select

Assigned To: Rich Julius

Primary Reporter: Select

NEWS TAGS Copy Tags >>

News Topics: News Topics

Neighborhoods: Neighborhoods

Scheduler Copy Publish Flag >>

Article Text

Current Tweet:

Publish Tweet

Tweet Thread:

Article Text:

External Links

Headline:

Link (URL):

3rd Party Credit:

Save This Item Only Open the Advanced Editing Form

Video

Headline:

YouTube Video:

Description:

Save This Item Only Open the Advanced Editing Form

Images

Image:  Browse...

Caption:

3rd Party Credit:

Save This Item Only Open the Advanced Editing Form

Slideshow

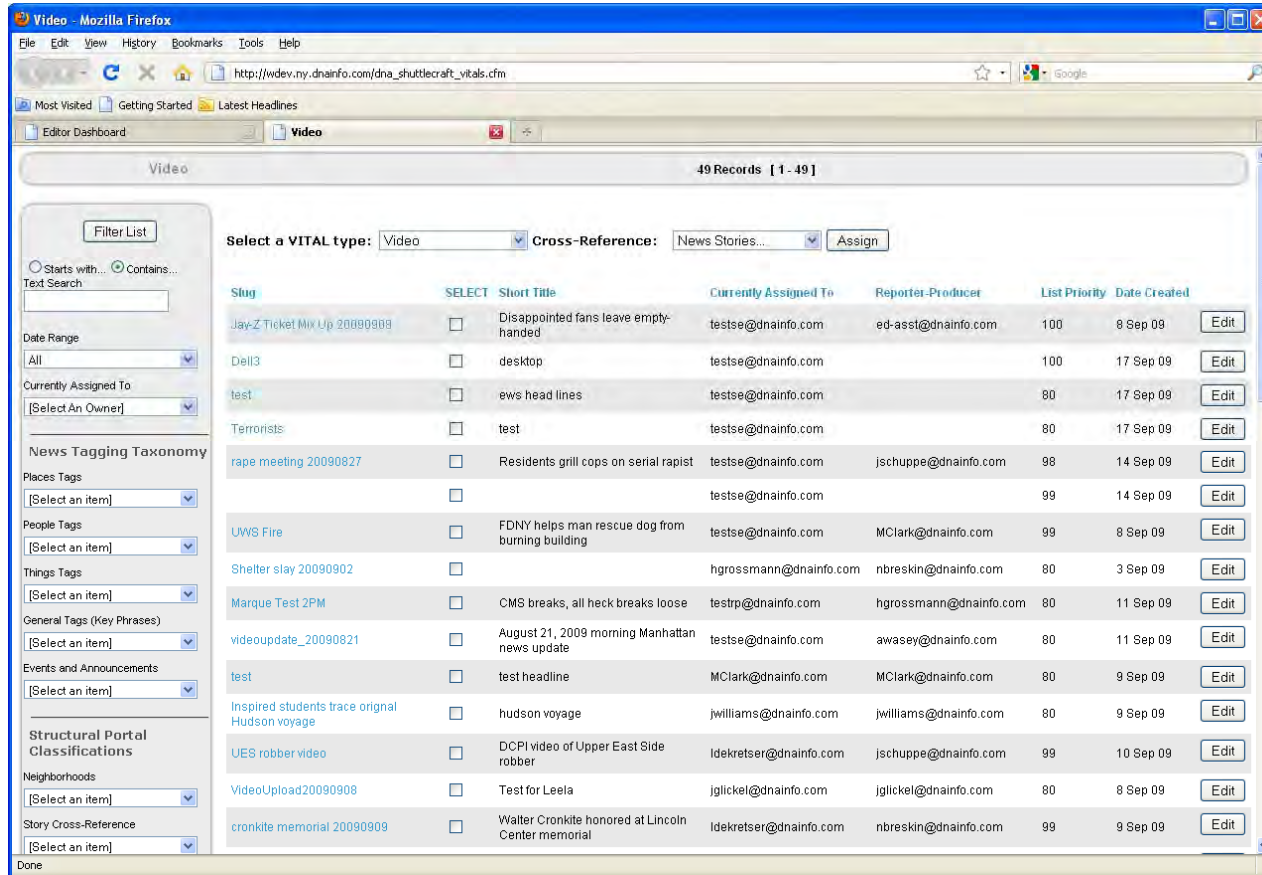
Path:

Save This Item Only Open the Advanced Editing Form

Story Preview

# News Archive Vital Lookup Tool

This tool is in use today. While it may benefit from some UI improvements, it works very well today:



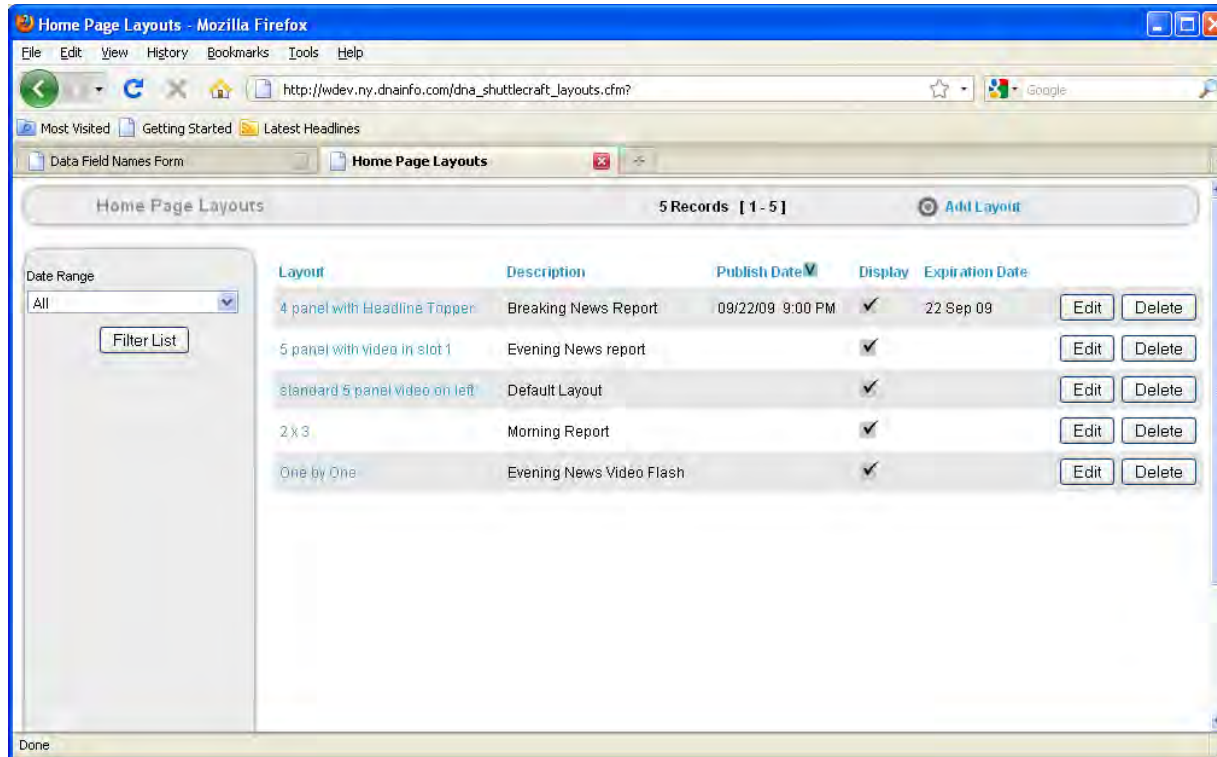
By selecting a VITAL type you are able to search within the Archive for any item in the database. There is currently an open issue about whether this should enable you to search for Abandoned VITALS; we believe the answer is No, and we will adjust that query accordingly.

Filters on the left enable you to narrow down the list based on any criteria you specify. Every Tag in the system is available as a Search Filter. You can also use text Search and search for Vitals edited within a given Date Range. The results can be sorted by clicking the column headings. The Edit button enables you to edit that Vital using the Advanced Editing form.

The Cross-Reference field is used with the SELECT checkbox to select a Vital from the Archive and move it onto a currently active or recent Story. This enables users to quickly and easily add Vitals of any type to a Story.

## Home Page Layouts

The Home Page Layouts tool is used to select layout options and to order Stories on the Home Page. While the Editor may frequently want to lay things out as they will appear on the site *now*, the system has been coded based on an Editorial requirement to enable the Editor to have a set of layouts “in the can” for several uses, such as the morning, afternoon, evening, and special breaking news issues. So the interface first opens to the list of Layouts.



While this screen represents an “extra click” it will prove to be a powerful time-saving tool, as Editorial can actually plan a day’s layouts in advance. (Or more than a day—there is no limit to the number of layouts an Editor can schedule.) **This page will be omitted if there is only one layout.**

Note that all layouts are Date/Time driven. So you can always have a “fallback” Default Layout with no expiration date, and set up a schedule of other layouts that begin and end at predefined dates and times. This enables you to pre-plan your layouts and have them go into play automatically in “unattended mode” (if you indeed set them up ahead of time). Clicking on Edit opens up the Home Page Layout for that “issue” of the news.

Sort by Home Order 
  Group by Neighborhood 
  Group by Topic

Priority	Headline	Published	Publish Date	News Priority & Status	Edit
99	<a href="#">Yale slay 20090915</a>	<input checked="" type="checkbox"/>	09/15/09	High Priority	<input type="button" value="Edit"/>
98	videoupdate midday 20090915	<input checked="" type="checkbox"/>	09/15/09	Medium Priority	<input type="button" value="Edit"/>
97	Primary election 20090915	<input type="checkbox"/>	09/15/09	Medium Priority	<input type="button" value="Edit"/>
96	Park Smoking ban 20090915	<input type="checkbox"/>	09/15/09	Medium Priority	<input type="button" value="Edit"/>
95	Student Stabbed LES 091509	<input checked="" type="checkbox"/>	09/15/09	Medium Priority	<input type="button" value="Edit"/>
95	Kanye Reax day2 20090915	<input checked="" type="checkbox"/>	09/15/09	High Priority	<input type="button" value="Edit"/>
80	Crime Round Up Manhattan 091509	<input type="checkbox"/>	09/15/09	Medium Priority	<input type="button" value="Edit"/>
80	DA primary photos	<input type="checkbox"/>	09/15/09	Medium Priority	<input type="button" value="Edit"/>
80	Council district 1	<input type="checkbox"/>	09/15/09	Medium Priority	<input type="button" value="Edit"/>
80	videoupdate morning 20090915	<input checked="" type="checkbox"/>	09/15/09	Medium Priority	<input type="button" value="Edit"/>
80	Eric Gioia	<input checked="" type="checkbox"/>	09/15/09	Medium Priority	<input type="button" value="Edit"/>
80	20090915WAHPrimary	<input type="checkbox"/>	09/15/09	Medium Priority	<input type="button" value="Edit"/>
80	Moynihan station 20090914	<input checked="" type="checkbox"/>	09/14/09	Medium Priority	<input type="button" value="Edit"/>
80	test for performance	<input type="checkbox"/>	09/08/09	Medium Priority	<input type="button" value="Edit"/>
80	Shelter slay 20090902	<input type="checkbox"/>	09/03/09	Medium Priority	<input type="button" value="Edit"/>
80	Josh 20090903	<input type="checkbox"/>	09/03/09	Medium Priority	<input type="button" value="Edit"/>
97	PRIMARY DAY 20090915	<input checked="" type="checkbox"/>		Medium Priority	<input type="button" value="Edit"/>
97	Kanye West VMA reax 20090914	<input checked="" type="checkbox"/>		Medium Priority	<input type="button" value="Edit"/>
96	HARLEM RAPIST 20090914	<input checked="" type="checkbox"/>		High Priority	<input type="button" value="Edit"/>
95	Obama Speech Wall St. 091409	<input checked="" type="checkbox"/>		Medium Priority	<input type="button" value="Edit"/>
95	Court officers 9/11 20090911	<input checked="" type="checkbox"/>		Medium Priority	<input type="button" value="Edit"/>
94	Man stabbed in LES 20090914	<input checked="" type="checkbox"/>		Medium Priority	<input type="button" value="Edit"/>
93	Jets Beat Texans 091409	<input checked="" type="checkbox"/>		Medium Priority	<input type="button" value="Edit"/>
90	Yale Bride Slay Web Reax 091409	<input checked="" type="checkbox"/>		Medium Priority	<input type="button" value="Edit"/>
90	Man Run Over UES Construction 091409	<input checked="" type="checkbox"/>		Medium Priority	<input type="button" value="Edit"/>


### Home Page Preview

#### Cops eye lab technician in Yale bride-to-be murder

Connecticut prosecutors have asked the state medical examiner to delay the release of the autopsy report of murdered bride-to-be Annie Le. According to news reports, police have descended on the home of a Yale lab technician.

- Slay suspect worked in animal testing

#### DNAinfo midday Manhattan news update




Few Manhattanites are turning out to pick the borough's top prosecutor and other key positions, Mayor Michael Bloomberg is dealing with the reality of a parks-wide smoking ban and a Burlington Coat Factory promotion is striking up terrorism fears.

#### New Yorkers, well, some of them, head to the polls

It's primary day in New York as candidates for citywide offices and the City Council scrambled to get someone, anyone, to the polls.

#### Kind-hearted student stabbed by thugs on LES



The young man fatally stabbed by a group of thugs at a Lower East Side housing project was a hardworking college student who spent most of his time caring for his 14-year-old brother with Down Syndrome. Police said Glen Wright, 21, was the victim of mistaken identity. He was washing the windows at his grandmother's house when he was stabbed in the back.

Layout Templates:

1	1	2	1	2	2
	3	4	3	3	
	5	6	4	5	

Layout:

Description:

Scheduler

- NOTE: In the new data model, a Vital can have a different ListPriority in different Stories.
- Upon open, yesterday's news ListPriority is degraded by [40 points] (need to discuss this approach with Marque). This degradation number is stored as a variable for Editorial to manage. See new spec for ListPriority management at the end of this document.
- The publish checkbox will be actionable using Ajax (as on Editor's Dashboard).



- The Publish Date will be editable.
- Headline will be a Preview Link (it will be displayed in the Preview window, which is an iFrame of the Live transported UD):

Editor Dashboard Home Page Layouts Form

Sort by Home Order Group by Neighborhood Group by Topic Preview Reset Save All

Priority	Headline	Published	Publish Date	News Priority & Status
99	<a href="#">Yale slay 20090915</a>	✓	09/15/09	High Priority Edit
98	<a href="#">videoupdate midday 20090915</a>	✓	09/15/09	Medium Priority
97	<a href="#">Primary election 20090915</a>	✓	09/15/09	Medium Priority
96	<a href="#">Park Smoking ban 20090915</a>	✓	09/15/09	Medium Priority
95	<a href="#">Student Stabbed LES 091509</a>	✓	09/15/09	Medium Priority
95	<a href="#">Kanye Reax day2 20090915</a>	✓	09/15/09	High Priority
80	<a href="#">Crime Round Up Manhattan 091509</a>	✓	09/15/09	Medium Priority
80	<a href="#">DA primary photos</a>	✓	09/15/09	Medium Priority
80	<a href="#">Council district 1</a>	✓	09/15/09	Medium Priority
80	<a href="#">videoupdate morning 20090915</a>	✓	09/15/09	Medium Priority
80	<a href="#">Eric Gioia</a>	✓	09/15/09	Medium Priority
80	<a href="#">20090915WAHprimary</a>	✓	09/15/09	Medium Priority
80	<a href="#">Moynihan station 20090914</a>	✓	09/14/09	Medium Priority
80	<a href="#">test for performance</a>	✓	09/08/09	Medium Priority
80	<a href="#">Shelter slay 20090902</a>	✓	09/03/09	Medium Priority
80	<a href="#">Josh 20090903</a>	✓	09/03/09	Medium Priority
97	<a href="#">PRIMARY DAY 20090915</a>	✓		Medium Priority
97	<a href="#">Kanye West VMA reax 20090914</a>	✓		Medium Priority
96	<a href="#">HARLEM RAPIST 20090914</a>	✓		High Priority
95	<a href="#">Obama Speech Wall St. 091409</a>	✓		Medium Priority
95	<a href="#">Court officers 9/11 20090911</a>	✓		Medium Priority
94	<a href="#">Man stabbed in LES 20090914</a>	✓		Medium Priority
93	<a href="#">Jets Beat Texans 091409</a>	✓		Medium Priority
90	<a href="#">Yale Bride Slay Web Reax 091409</a>	✓		Medium Priority
90	<a href="#">Man Run Over UES Construction 091409</a>	✓		Medium Priority


**Story Preview**

See more: Arts & Entertainment, Only In New York, High Priority, Midtown West & Hells Kitchen

## Obama joins celebrities, slams Kanye West

Tuesday, September 15, 2009 | 3:39pm

QUICK VIEW VIDEO



Kanye West stole the microphone from Taylor Swift at the VMAs at Radio City Music Hall on September 13, 2009. / AP

Taylor Swift says she'd be open to meeting Kanye West in the wake of his outburst during her acceptance speech Sunday at MTV's Video Music Awards.

So far, though, the country music star hasn't heard from him, she said Tuesday during an appearance on "The View." When asked if she'd want to meet the rapper, she answered, "Sure."

She also recounted what was going through her mind when she went to collect her award for Best Female Video.

- The **Save All** button transports all the Stories in the queue automatically (no separate Transport step).

- Every Story will have an Edit button. On Edit you open the Quick-Edit Story Form.

Editor Dashboard    Home Page Layouts Form

Sort by Home Order    Group by Neighborhood    Group by Topic    Preview    Reset    Save All

Priority	Headline	Published	Publish Date	News Priority & Status
99	Yale slay 20090915	✓	09/15/09	High Priority
98	videoupdate midday 20090915	✓	09/15/09	Medium Priority
57	Primary election 20090915		09/15/09	Medium Priority <a href="#">Edit</a>
96	Park Smoking ban 20090915		09/15/09	Medium Priority
95	Student Stabbed LES 091509	✓	09/15/09	Medium Priority
95	Kanye Reax day2 20090915	✓	09/15/09	High Priority
80	Crime Round Up Manhattan 091509		09/15/09	Medium Priority
80	DA primary photos		09/15/09	Medium Priority
80	Council district 1		09/15/09	Medium Priority
80	videoupdate morning 20090915	✓	09/15/09	Medium Priority
80	Eric Gioia	✓	09/15/09	Medium Priority
80	20090915WAHlprimary		09/15/09	Medium Priority
80	Moynihan station 20090914	✓	09/14/09	Medium Priority
80	test for performance		09/08/09	Medium Priority
80	Shelter slay 20090902		09/03/09	Medium Priority
80	Josh 20090903		09/03/09	Medium Priority
97	PRIMARY DAY 20090915	✓		Medium Priority
97	Kanye West VMA reax 20090914	✓		Medium Priority
96	HARLEM RAPIST 20090914	✓		High Priority
95	Obama Speech Wall St. 091409	✓		Medium Priority
95	Court officers 9/11 20090911	✓		Medium Priority
94	Man stabbed in LES 20090914	✓		Medium Priority
93	Jets Beat Texans 091409	✓		Medium Priority
90	Yale Bride Slay Web Reax 091409	✓		Medium Priority
90	Man Run Over UES Construction Site 091409	✓		Medium Priority

### Edit Story [Primary Election 20090915]

Open the Advanced Story Editor    Return to Home Page Layout Editor

Save and Continue    Preview    Cancel    Abandon

Workflow/Assignment: [Copy Workflow >>](#)

Workflow: File

Assigned To: Rich Julius

Primary Reporter: Nicole Bode

TAGS: [Copy Tags >>](#)

News Topics: News Topics (1 of 13 chosen)

Neighborhoods: Neighborhoods (47 of 23 chosen)

Scheduler: [Copy Publish Flag >>](#)

Article Text: [Copy Article Text >>](#)

External Links: [Copy External Links >>](#)

Video: [Copy Video >>](#)

Images: [Copy Images >>](#)

Slideshow: [Copy Slideshow >>](#)

Current Tweet:  [Publish Tweet](#)

Tweet Thread:

Article Text:

**B** *I* U ABC

Real estate titans Tishman Speyer and Black rock are **at risk of defaulting** by the end of the year on the record-breaking multibillion-dollar loan they used to buy Stuyvesant Teter Cooper Village, the *New York Times* reports.

The companies paid \$5.4 billion for the sprawling East properties in 2006 — the most expensive real estate buy. But plummeting markets have since driven the value out \$2.13 billion, according to a *Times* analyst. \$4.4 billion in the form of loans. Experts told the *Times* the man could be forced to default by December.

Monthly income from tenants in the 11,227 units — 40% of which are rent controlled — currently covers only about companies' debt payments, the *Times* reports.

The companies are set to go before the Court of Appellate today in hopes of overturning a lower court ruling that the owners to refund hundreds of millions of dollars to the owners were found to have improperly taken thousands of apartments off the rent-stabilized rolls in violation of tax breaks.

Path:

[Save This Item Only](#)    [Open the Advanced Editing Form](#)

Workflow/Assignment: [Copy Workflow >>](#)

Headline: Upper West Side man mugged for \$3, cell phor

Link (URL): <http://westsidespirit.com/?p=3170>

3rd Party Credit: West Side Spirit

[Save This Item Only](#)    [Open the Advanced Editing Form](#)

Video: [Copy Video >>](#)

Headline: Upper West Side man mugged for \$3, cell phor

YouTube Video: u-ygpLzofY

Description: NYPD Inspector John Doe talks to resident Jane Smith at IS 210 in Hamilton Heights, Aug. 27, 2009.

[Save This Item Only](#)    [Open the Advanced Editing Form](#)

Images: [Copy Images >>](#)

Image: this is the image call... [Browse...](#)

Caption: <http://westsidespirit.com/?p=3170>

3rd Party Credit: West Side Spirit

[Save This Item Only](#)    [Open the Advanced Editing Form](#)

Slideshow: [Copy Slideshow >>](#)

[Edit](#)

## Home Page Ordering Issues

There are several issues that come together to make the ordering of stories so complex. The issues actually stem from the fact that we are trying to set up algorithms that will work for both “attended” and “unattended” modes—meaning automatic settings as well as manual override settings.

But the main issue is we have overburdened some fields with double-duty, in an attempt to simplify everything (the algorithms, the interface), and that has instead made things more complex because it is impossible to make things work the way everyone wants.

I have a solution. Please bear with me a moment as I explain it.

The combination of the ListPriority and LastUpdate fields, currently designed to handle semi-automatic ordering, is making it hard to manually control not only today’s news but the option to maintain yesterday’s news on the home page. Today you can’t rely on just the simple ListPriority to set the Story order, because the timeliness of the story is truly important.

However, according to Points 77 and 78:

- LastUpdate is supposed to increase the Story order by pushing it higher on the list (Point 77).
- LastUpdate has to magically know *not* to increase the Story order when you are just fixing a typo (Point 78).

LastUpdate is not that intelligent; it is a system field that simply notes when a record was last updated, period. It can’t know when to perform these two apparently completely conflicting actions.

So, with the addition of a new *hidden* date field and by pressing an existing, unused field into service, we can solve all this without revising the external web site algorithms and without adding more complexity to the interface. (And without throwing out what is good about what is working today.)

First, we’ll add a *hidden* field to the system called LastSignificantUpdate. It is a hidden field because you won’t have to set it. It will replace one of the tasks that LastUpdated is trying to do (setting the “newness” of the Story or VITAL). It will default according to these rules:

- It is the same value as LastUpdated until the Story or Vital is published, so it’s invisible.
- When you update Story or Vital that *has* already been published, you are prompted as to whether you want to update this date or not.
  - If you do not want to update it, because you just fixed a minor typo, you say No and the Vital is edited but this field retains its old date.
  - If you do choose to update it, say because you loaded a very cool new version of a video, then it will update itself to the current date-time and that Story or Vital will move up in the Home page or Neighborhood/Topic queue.

This way it’s a simple yes or no prompt and it only pops up when editing a previously published story. Solves Points 77 and 78 neatly, and the front-end guys just switch to LastSignificantUpdate instead of the LastUpdated field.

Now, we still have the issue of how do you keep yesterday’s news at the top of the queue. You may have guessed that you could just save yesterday’s Very Important Story again today (even if you made no changes) and say Yes to increment the LastSignificantUpdate field. That will of course work.

But I have a cooler idea that would give you even more control while being easier to understand. Let's use the existing (but not yet used) High, Medium, and Low priority fields in this way:

- *High Priority*: sets LastSignificantUpdate ahead by 24 hours (or you choose the interval). It is an interval, not a date, so it would work to keep a Very Important Story afloat for two days. This allows yesterday's Very Important Story to appear on the home page as if it was published today.
- *Medium Priority*: sets nothing—just serves as a default value for now.
- *Low Priority*: sets LastSignificantUpdate back by 24 hours. This is really cool: it allows you to say that a Story is less important than its ListPriority would indicate. This would allow you to say for example that it has a ListPriority of 95 (for the Neighborhood and Topic pages), but it's not so important for the home page (because it has a lower LastSignificantUpdate value).

This allows the Neighborhood and Topics pages to work using the “unattended” algorithm while letting you have the option to adjust Home Page Story order independently. And the beauty of it is you wouldn't have to adjust a bunch of Stories every day, nor would you have to decrement yesterday's ListPriorities (which would play hell with the web site).

Again, it doesn't add anything else to the interface, it still allows the front-end algorithms to rely solely on ListPriority and LastSignificantUpdate, and it gives you excellent control. I think it actually covers what I was hearing *everyone* asking for today.